



## Graphic Designer

Reporting to the Senior Manager, Marketing & Communications, this position presents an exciting opportunity to bring the arts to life for everyone by focusing on Arts Commons' creative design strategy.

You are someone who has an eye for details and understands that graphic design isn't always #000000 and #FFFFFF. You will be applying your knowledge and skills to design cutting edge and intuitive digital, video and print solutions for the organization's visual identity, marketing, sales, and communications initiatives.

You are an idea collaborator, creator and producer, with the ability to think outside the box and come up with innovative and effective design materials and solutions – ensuring Arts Commons' continued success in a vision of a creative and compassionate society inspired through the arts.

### Who we are:

Under new leadership, Arts Commons is embarking on a new path to support the Arts Commons ecosystem inclusive of artists, resident companies, and community groups. As one of the largest performing arts centres in Canada, Arts Commons strives to break down barriers to cultural participation by providing a modern, open, and inclusive gathering space in a central location.

### We are:

Stewards of an arts ecosystem

- Our mandate is to provide and care for our assets

An Arts Presenter

- Our mandate is to produce and present multiple series, presentations and education programs annually

A Facilitator

- Our mandate is to ensure optimal access and utilization of our assets, by ourselves, our Resident Companies and the community at large

### At a glance

Employment:	Permanent
Hours:	FT (40 hrs)
Start Date:	ASAP
Salary:	\$48,000 - \$58,000
Location:	Calgary (in-office)

*Join us today and see for yourself some of the many reasons why we were voted as one of Alberta's Top Employers for 2020!*

**To apply, send your resume and cover letter to:**

[employment@artscommons.ca](mailto:employment@artscommons.ca)

## What we offer:

On top of the everyday excitement and buzz around being able to work the unique environment of one of Canada's top performing arts facilities, Arts Commons offers a competitive salary and a wide range of benefits:

- A collaborative, engaging and values driven work environment
- Salary in the range of \$48,000 - \$58,000
- A comprehensive health and dental benefits package, with RSP matching and access to an Employee & Family Assistance Program (EFAP).
- A positive working culture, keeping employee health and wellness a priority with generous paid time off policies and an annual lifestyle allowance.
- Staff celebrations, ticket draws, discounted early access to ticket sales, and so much more!

## What we value:

We are looking for individuals who share our vision of building a creative and compassionate society, inspired through the arts.

Our team is made up of people with a diverse range of interests — singers, actors, musicians, playwrights, coaches, teachers, gamers, bakers, photographers, athletes, dancers. People whose interests encompass the widest spectrum. We even have furry, four-legged friends in the office. We value people who strive to do the right thing, and work to be their best. People with open minds, hearts and arms.

## What you will get to do here:

Every day you are immersed into a creative and inspiring environment, from the moment you pass by a cultural gathering on Olympic Plaza, to speaking with visitors and community members about our different offerings on a show night or at a festival, and all the interactions in between.

As a Graphic Designer, you play a critical role in the elevation of Arts Commons' brand through the successful planning, design and execution of all creative materials (advertisements, print collateral, digital collateral, video, animation, out of house, environmental design, event signage).

### **Strategic Goals:**

Ensure that organization's brand, programming, building offerings, and general mission, vision and mandate is effectively reflected through design and production initiatives, as well as continue to elevate Arts Commons' brand and reach to a variety of communities.

### **Where you fit within our ecosystem:**

The Graphic Designer reports to the Senior Manager, Marketing & Communications; working closely with the Brand and Audience Development team to effectively promote Arts Commons' shows, drive ticket sales, and elevate the brand through our creative design strategy. This position works closely with the Programming, Development, Event Services and Finance teams, as well as external vendors.

## You will be a great fit if you...

- Can translate information into visual, eye-catching collateral, with a sharp attention to detail and quality
- Have a demonstrated understanding of the fundamentals of typography
- Possess an ability to generate innovative designs while staying within brand guidelines
- Can contribute new design concepts and ideas to the team through independent thinking
- Have advanced proficiency in current design and production software including Adobe Photoshop, Illustrator, InDesign, Acrobat, After Effects, and Premiere Pro
- Understanding and experience with Content Management systems, web authoring and publishing tools (e.g. WorldFly, Squarespace & Readymag)
- Possess an ability to prioritize and manage multiple projects and deadlines
- Have a positive attitude, willingness to learn and ability to work both independently and collaborate in a team environment
- Share Arts Commons' commitment to living our values
- Have a Visual Communications (graphic design) degree or diploma from an accredited program, and/or a minimum of 5 years comparable work experience in a design firm or agency
- Advertising or Marketing agency experience, or in-house design/creative experience an asset

---

If you are interested in applying to this exciting opportunity, please forward your resume and cover letter in confidence to:

Human Resources  
Arts Commons  
205 - 8<sup>th</sup> Ave SE Calgary, Alberta T2G 0K9  
Email: [employment@artscommons.ca](mailto:employment@artscommons.ca)

*Please state the position you are applying for. No phone calls please.  
We thank all interested applicants in advance, but will only be contacting those selected for an interview.*

*If you have any specific questions to ask in relation to the role, please feel free to send them to the email address above or include them in your application, and a member of our team will do our best to respond to you in a timely manner.*

---

## Commitment to Inclusion, Diversity, Equity & Accessibility (IDEA)

As part of our organization's commitment to IDEA, we work to remove barriers in collaboration with a broad range of voices. Removing these barriers begins with the hiring process. To that end, we are committed to recruiting, hiring, training, and promoting qualified people of all backgrounds, and providing accessible employment practices. Requests for accommodation can be made at any stage of the recruitment process, and applicants are asked to make their accommodation needs known.

It is the unique contributions of all our people at Arts Commons that drives our success. To that end, we are committed to providing an environment free of harassment and discrimination for everyone, and we will continue to work to ensure that our teams reflect the diversity of the communities we serve.