



Digital Media Designer

Reporting to the Senior Manager, Marketing & Communications, this position presents an exciting opportunity to amplify the voice of the arts and inspire engagement with our greater community through Arts Commons' digital design and multimedia strategy.

You are a highly creative individual with a portfolio that highlights just that! Your work demonstrates an artistic flair with a strong attention to detail. You are someone who can take direction from written or spoken ideas and convert them seamlessly into images, layouts, videos, animations, and other designs. You have an ability to invoke emotion and make connections through a digital canvas.

You are a collaborator, creator, producer and strategic thinker who can use innovative and engaging multimedia graphics, videos, and animations, to accomplish the Arts Commons' vision of a creative and compassionate society inspired through the arts.

At a glance

Employment: Permanent
Hours: FT (32 hrs)
Start Date: ASAP
Salary: \$44,000 - \$48,000
Location: Calgary (in-office)

Join us today and see for yourself some of the many reasons why we were voted one of Alberta's Top Employers in 2020!

To apply, send your resume, cover letter and portfolio to:
employment@artscommons.ca

Closing Date: May 28, 2021

Who we are:

Under new leadership, Arts Commons is embarking on a new path to support the Arts Commons ecosystem inclusive of artists, resident companies, and community groups. As one of the largest performing arts centres in Canada, Arts Commons strives to break down barriers to cultural participation by providing a modern, open, and inclusive gathering space in a central location.

We are:

Stewards of an arts ecosystem

- Our mandate is to provide and care for our assets

An Arts Presenter

- Our mandate is to produce and present multiple series, presentations and education programs annually

A Facilitator

- Our mandate is to ensure optimal access and utilization of our assets, by ourselves, our Resident Companies, and the community at large.

What we offer:

On top of the everyday excitement and buzz around being able to work in the unique environment of one of Canada's top performing arts facilities, Arts Commons offers a competitive salary and a wide range of benefits:

- A collaborative, engaging and values driven work environment
- Salary in the range of \$44,000 - \$48,000
- A comprehensive health and dental benefits package, with RSP matching and access to an Employee & Family Assistance Program (EFAP).
- A positive working culture, keeping employee health and wellness a priority with generous paid time off policies and an annual lifestyle allowance.
- Staff celebrations, ticket draws, discounted early access to ticket sales, and so much more!

What we value:

We are looking for individuals who share our vision of building a creative and compassionate society, inspired through the arts. Our team is made up of people with a diverse range of interests — singers, actors, musicians, playwrights, coaches, teachers, gamers, bakers, photographers, athletes, dancers. People whose interests encompass the widest spectrum. We even have furry, four-legged friends in the office. We value people who strive to do the right thing, and work to be their best. People with open minds, hearts and arms.

What you will get to do here:

Every day you are immersed into a creative and inspiring environment, from the moment you pass by a cultural gathering on Olympic Plaza, to speaking with visitors and community members about our different offerings on a show night or at a festival, and all the interactions in between.

As a Digital Media Designer, you play a critical role in the elevation of Arts Commons' brand by engaging our audiences through graphic design, motion graphics/animation, audio and video editing and production, as well as web design, content management and maintenance. You will be responsible for developing original creative concepts that meet project objectives and support the company's existing creative and visual guidelines.

Strategic Goals:

Scoping and executing across the entire process of defining requirements, visualizing and creating graphics, and multimedia pieces including landing pages, illustrations, logos, layouts, photography, infographics, presentations, icons, digital collateral materials, and more.

Where you fit within our ecosystem:

The Digital Media Designer reports to the Senior Manager, Marketing & Communications and works closely with the Brand and Audience Development team to effectively promote Arts Commons' shows, drive ticket sales, and elevate the brand through our creative materials and digital media platforms. This position also works closely with the Programming, Development, Event Services and Finance teams, as well as external vendors.

You will be a great fit if you...

Must have:

- Can translate information into visual, eye-catching collateral, with a sharp attention to detail and quality
- Possess a background of 3 - 5 years of experience creating digital marketing campaign deliverables, in a studio, agency, or in-house field
- Strong knowledge of video creation/editing using Adobe After Effects is a must
- Understanding of responsive design
- Exceptional understanding and ability in graphic design, typography and design principles (typography, grid systems, visual hierarchy, colour, white space, etc.)
- Excellent computer skills in the Office 365 suite (Excel, Powerpoint, Word etc)
- Advanced writing skills with superior vocabulary; ability to express yourself, excellent grammar, and attention to detail
- Ability to follow vision and direction of the company, meet tight deadlines while juggling competing priorities
- **A strong visual portfolio with real projects required. Only candidates with a portfolio will be considered**

Nice to have:

- An advanced proficiency in the Adobe Creative Suite, especially Photoshop and video design software (and all relative tools and software like Final Cut Pro or Adobe Premiere Pro)
- An ability to visualize pre-production concepts in the form of storyboards
- Knowledge of Adobe XD (or Figma), ReadyMag, and/or HubSpot
- Familiarity with newsletter marketing platforms like WordFly, Wufoo
- Experience with front-end web development in HTML and CSS

If you are interested in applying to this exciting opportunity, please forward your resume, cover letter and portfolio in confidence to:

Commitment to Inclusion, Diversity, Equity & Accessibility (IDEA)

As part of our organization's commitment to IDEA, we work to remove barriers in collaboration with a broad range of voices. Removing these barriers begins with the hiring process.

To that end, we are committed to recruiting, hiring, training, and promoting qualified people of all backgrounds, and providing accessible employment practices. Requests for accommodation can be made at any stage of the recruitment process, and applicants are asked to make their accommodation needs known.

It is the unique contributions of all our people at Arts Commons that drives our success. We are committed to providing an environment free of harassment and discrimination for everyone, and we will continue to work to ensure that our teams reflect the diversity of the communities we serve.

Human Resources
Arts Commons
205 - 8th Ave SE Calgary, Alberta T2G 0K9
Email: employment@artscommons.ca

Interviews will be conducted on an on-going basis, and the job posting will officially close when a suitable candidate is found.

Please state the position you are applying for. No phone calls please.

We thank all interested applicants in advance but will only be contacting those selected for an interview.

If you have any specific questions to ask in relation to the role, please send them to the email address above and a member of our team will do our best to respond to you in a timely manner.